



---

| MAIL |

## Search BloggingStocks

[Main](#) [Company Names](#) [Stock Picks](#) [Opinion](#) [Financial](#) [Countries](#)

# Entrepreneur's Journal: Five Cool iPhone Apps Your Business

Posted Feb 21st 2010 5:40PM by **Tom Taulli**

Filed under: **Apple Inc (AAPL), iPhone, Small Business**

**T** More

90  
tweets  
retweet



Since hitting the market in 2007, Apple's (**AAPL**) iPhone has seen incredible growth. The design is sleek and the experience is user-friendly. Besides, there are more than 140,000 applications to download.

Interestingly enough, more and more entrepreneurs are turning to the iPhone to help run their businesses.

So what are some of the top apps? Well, I had a chance to talk to Rick Singer, who operates **TechStartUps.com** (a site that provides coverage of business technologies).

he's an avid user of the iPhone and has provided some apps to consider. Let's take a look:

**Bento** (\$4.99): This is part of FileMaker, which is actually wholly-owned by Apple. Bento helps you perform tasks like keeping track of your contacts and calendar, monitoring your projects, setting up to-do lists and cataloging inventory. You can also use it for personal things, such as to log the progress of your diet. Bento has a template exchange that allows you to download hundreds of tasks.

**Box.net** (free): What if you're working with a client and need to share large files and make edits? Or, you're a programmer who is off-shore and you need to manage a project? This is easy to do with Box.net, a web-based collaboration service. As for the iPhone app, the latest version allows you to post, view and comment on any file or folder. It's also possible to edit Microsoft (**MSFT**) Word and Excel files.

**HoursTracker** (\$2.99): With this app, you can track the time sheets for workers and contractors. It's as simple as just tapping on a clock and adding a description. You can also add hourly rate information and the effective tax percentage, which is automatically calculated.

**Invoice2go** (\$9.99): As the name implies, you can create invoices, bill clients and generate reports. There are a variety of templates for invoices, allowing for customization.

**Business Card Reader** (\$4.99): Have a stack of business cards you need to enter? You can take pictures of the cards, which will then be scanned and converted into a contact list.

*Tom Taulli advises on **business tax preparation and resolving tax problems**. He is also the author of a variety of books, including **The Complete M&A Handbook**. His website is at **Taulli.com**.*

**Tags:** AAPL, Apple, apps, Bento, Box.net, featured, HoursTracker, Invoice2go, iPhone, Rick Sin TechStartUps.com

#### Sponsored Links

##### **700% Gains - Penny Stocks**

Subscribe for Free to the Best Penny Stock Newsletter in the World!  
[www.SecretPennyStocks.com](http://www.SecretPennyStocks.com)

##### **Is Your Bank in Trouble?**

Free list Of Banks Doomed to Fail. The Banks and Brokers X List. Free!  
[www.MoneyAndMarkets.com](http://www.MoneyAndMarkets.com)

##### **PennyStocks Soaring 600%**

Sign up for FREE email alerts on stocks that jump 600% and more!  
[www.CrazyPennyStocks.com](http://www.CrazyPennyStocks.com)

[Buy a link here](#)