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## Executive Moves

By [Maia Blume](#)

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**HSBC North America Holdings Inc.:** *Edgar Ancona*, 57, was promoted to senior executive vice president and chief financial officer. He was formerly chief financial officer of HSBC's Asia Pacific operations.

**Capco:** *Tom McKelvey*, 43, was named global chief operating officer and leader for North America at the financial consulting and managed services provider. He was formerly a partner at Waterstone Group Holdings.

*Christopher Hamilton*, 48, was named partner and leader of the firm's North America go-to-market strategy and capabilities. He was most recently a managing director and senior vice president for the global finance, risk and compliance group at BearingPoint.

*Stephen Jordan*, 60, joined as partner and leader for the East region. He was previously at BearingPoint, where he served as a managing director and vice president in the financial services practice.

**EdgeRock Realty Advisors:** *David Lazarus*, 38, was appointed senior managing director at the newly launched investment banking firm dedicated to the real estate sector. He most recently served as managing director in the global real estate group at Lehman Brothers/Barclays Capital.

**BTIG:** *Vikas Tandon*, 30, was named managing director and head of high yield and distressed analytics at the brokerage and fund services company. He was most recently at Joshua Tree Capital Management, which he founded in 2007.

**Hodgson Russ:** *Cathy Fleming*, 54, joined the law firm as partner. She was most recently a partner at Nixon Peabody.

**Network Media Holdings:** *Kristopher Smith*, 34, was named senior editor of TechStartUps.com, a blog owned by the Internet media company. He was formerly vice president of product development at BlogTalkRadio.

**Perkins+Will:** *Stephen McDaniel*, 54, was named science and technology market sector leader at the architectural design firm. He was most recently the leader of the science and health practice for North America at RMJM-Hillier.

**MSNBC:** *Sharon Otterman*, 40, was appointed vice president and chief marketing officer. She was most recently at ESPN, where she had been vice president of customer experience strategy and digital marketing.

**TouchTunes Interactive Networks:** *John McMenamin*, 55, joined as senior vice president and general manager of Barfly, an advertising network owned by TouchTunes. He was previously chief executive at Ripple TV Networks.

**Bryant Burgher Jaffe & Roberts:** *Steven Ruskin*, 65, joined the newly launched boutique corporate law firm as partner. He was formerly of counsel at Dewey & LeBoeuf.

*David Schwarz*, 53, joined as partner. He previously was an associate at Dewey & LeBoeuf.

*Paul Weiffenbach*, 52, joined as partner. He was most recently a partner at Orrick Herrington & Sutcliffe.

**Zenith Media:** *Ava Jordhamo*, 44, was promoted to president of execution at the media services agency. She was formerly executive vice president and director of national broadcast.

**Anchin Block & Anchin:** *Craig Silberberg*, 45, joined the accounting and advisory firm as audit partner. He was formerly a partner at BDO Seidman.

**CBS Interactive Music Group:** *Fred McIntyre*, 42, was named vice president of product at the newly formed business unit. He was most recently at AOL, where he served as senior vice president of business development.

**USI Insurance Services:** *Janis Garone*, 51, was promoted to senior vice president of employee benefit sales operations. She was formerly vice president of employee benefit account management.M

**KDA:** *Cristina Allen*, 36, joined the space planning and interior design firm as senior vice president of marketing and business development. She was most recently a vice president at Rubenstein Associates.

**Great Forest Inc.:** *Drew Masters*, 58, was named chief operating officer at the sustainability and energy consulting firm. He was previously assistant director of property management at Macklowe Management.

**Jones Lang LaSalle:** *Geoffrey Rockhill*, 47, joined the real estate services firm as managing director. He was previously senior managing director at Newmark Knight Frank.

**Kirkland & Ellis:** *Timothy K. Gilman*, 32, was promoted to partner in the intellectual property group. He was formerly an associate.

*Laura B. Kadetsky, 32*, was promoted to partner in the litigation group from associate.

*Joshua M. Kogan, 31*, was promoted to partner in the corporate group. He had been an associate.

*Karyn K. Koiffman, 35*, was promoted to partner in the corporate group. She was previously an associate.

**TheLadders.com:** *Harpreet Grewal, 43*, was named chief financial officer. He was most recently executive vice president and chief financial officer at VistaPrint Ltd.

**Seyfarth Shaw:** *Edward Cerasia II, 44*, rejoined the law firm as partner in the labor and employment department. He was most recently a partner at Morgan Lewis & Bockius.

**Hudson Realty Capital:** *Precilla Torres, 45*, was appointed managing director. She was most recently a managing director at New Oak Capital.

**Nickelodeon Consumer Insights:** *Andrea Strauss, 44*, was promoted to vice president of Nickelodeon. She was previously senior director.

**AKA Central Park:** *Jeffrey Poirot, 35*, was named general manager at the flexible-stay residences. He was most recently director of sales and marketing at Sofitel New York.

**Boys Town New York:** *Cynthia Armijo, 51*, was named executive director at the treatment and care organization. She was most recently chief executive of the YMCA of Norwalk, Conn.

**O'Connor Davies Munns & Dobbins:** *Michael A. Provini, 43*, joined the accounting and consulting firm as senior manager in the financial services practice group. He was formerly a senior manager at Rothstein Kass & Co.

**Flightpath:** *John Lee, 38*, was named director of digital marketing and analytics at the digital agency. He was formerly director of interactive marketing at Structured Web.

**Peepshow Post Productions:** *Richard Mettler, 38*, was named editor at the postproduction house. He was formerly an editor at Consulate Film.

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